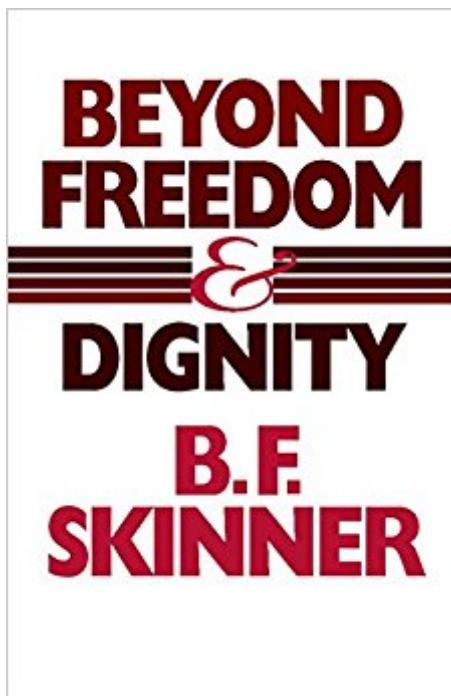


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Beyond Freedom And Dignity (Hackett Classics)



Synopsis

In this profound and profoundly controversial work, a landmark of 20th-century thought originally published in 1971, B. F. Skinner makes his definitive statement about humankind and society. Insisting that the problems of the world today can be solved only by dealing much more effectively with human behavior, Skinner argues that our traditional concepts of freedom and dignity must be sharply revised. They have played an important historical role in our struggle against many kinds of tyranny, he acknowledges, but they are now responsible for the futile defense of a presumed free and autonomous individual; they are perpetuating our use of punishment and blocking the development of more effective cultural practices. Basing his arguments on the massive results of the experimental analysis of behavior he pioneered, Skinner rejects traditional explanations of behavior in terms of states of mind, feelings, and other mental attributes in favor of explanations to be sought in the interaction between genetic endowment and personal history. He argues that instead of promoting freedom and dignity as personal attributes, we should direct our attention to the physical and social environments in which people live. It is the environment rather than humankind itself that must be changed if the traditional goals of the struggle for freedom and dignity are to be reached. *Beyond Freedom and Dignity* urges us to reexamine the ideals we have taken for granted and to consider the possibility of a radically behaviorist approach to human problems--one that has appeared to some incompatible with those ideals, but which envisions the building of a world in which humankind can attain its greatest possible achievements.

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Customer Reviews

Burrhus Frederic Skinner (1904-1990), regarded by many as the most important and influential psychologist since Freud, earned his doctorate in psychology at Harvard University in 1931. Following appointments at the University of Minnesota and Indiana University, he returned to Harvard in 1948. He remained there for the rest of his career, retiring in 1974 as Edgar Pierce Professor of Psychology. His many works include *Walden Two* (1948) and *Verbal Behavior* (1957).

When I first read this book years ago, I understood for the first time why America has such a violent culture. When I hear the news about school shootings and second amendment rights, I see that Skinner understood why these were part of our culture, and that we can't stop killing our children by banning weapons but we would need to change our whole culture. We would need to address our deepest fears, and find within ourselves a new way to feel safe and confident.

BF Skinner's prescient book gave his analysis of the human challenges to our survival back in 1972. At the time, it was mostly theory. But the events of today's political turmoil have borne out his predictions. So too has the dramatic rise in the use of his recommendations for helping people - Applied Behavior Analysis.

excellent

Great book.

all time classic.

Great read. Highly recommend to anyone.

Wonderful book expounding on what people can do for each other. Fantastic read!

As far as when it was first published - glad to see it is still available - this was a gift to a psychology student in the family because some very provocative theories are offered at time of first print but should be revisited even for 2013 students for comparison within psychology today -

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